

**METHOD AND APPARATUS TO VARY FUEL PRICES FOR VEHICLES BASED  
ON ENVIRONMENTAL AND CONSERVATION CONSIDERATIONS**

**Abstract of the Disclosure**

5 A method and apparatus for determining per unit price of fuel pumped into a vehicle  
based on vehicle specific data stored in the vehicle is provided. The data is transmitted from  
the vehicle to a fuel pump computer. The fuel pump computer uses the data, along with rules  
provided by a regulatory agency to determine per unit fuel price. Purchase of lighter, more  
efficient vehicles, or vehicles producing less undesirable emissions, or vehicles capable of  
10 using alternative fuels, or hybrid vehicles, can be encouraged by providing lower per unit fuel  
prices for such vehicles.